

**“HOPE NEEDS A PLAN:  
Jerry Goodwin Announces He Will Run for City Council in District 1”**

Contact: Stephanie D. Moore  
405.306.9833, [Moore@StephanieDMoore.com](mailto:Moore@StephanieDMoore.com)

Tulsa, OK – Tulsa, OK – On April 21, from the North Pointe Business Park at the corner of Martin Luther King Jr. Blvd. and Pine St., Jerry Goodwin announced his candidacy for City Council in District 1. Facing a crowd of supporters, Goodwin promised to work diligently for economic development, education, justice and health care.

“I was born and raised in one of the city’s most historic communities. I grew up watching our leaders give back through hard work and selflessness. I believe becoming a City Councilor will be an opportunity for me to serve in a greater capacity. North Tulsa represents the heartbeat of our culture, our history and our future. For this reason, it is with tremendous honor and great respect that I approach this opportunity. I promise, if elected, to represent District 1 with integrity, distinction and reverence. I know it is possible to create better tomorrows and that begins with us,” says Goodwin.

Goodwin is the former CEO of the Metropolitan Tulsa Urban League (2002-2006). Currently, he is an assistant professor of journalism and mass communication at Tulsa Community College, director of communications at Morton Comprehensive Health Services and president of Goodwin and Grant, one of Oklahoma’s first public relations firms devoted to diversity communications. He has volunteered his time for nearly 25 years as a board member of the City of Tulsa/Rogers County Port of Catoosa and the American Red Cross. He was the first African American and youngest to become chair of the board of directors of the Port of Catoosa and Red Cross, respectively. He is a founding member of the National Association of Black Journalists-Tulsa Chapter, and a member of the 100 Black Men of America-Tulsa and the Eastern Oklahoma Black Nurses Association. One of the most rewarding acts of service has been his ability to serve as secretary for the 1921 Tulsa Race Riot Centennial Commission. He has provided service to the north Tulsa community for more than 25 years.

Goodwin is a single father to his daughter, Viviana Goodwin. He is a descendant of the Goodwin and Palm families, where he is a fourth generation Tulsan.

“I am no stranger to hard work and I am willing to do what is necessary to create change in the north Tulsa community. As a business professional, I clearly understand the fundamentals of economic development and the importance of change, especially if it can improve a community’s viability and life. I want to offer opportunities and solutions that will not only catapult our community into economic surplus but will also help to bridge the gap of income inequality. I clearly see what needs to be done and I know how to get it done,” says Goodwin.

Goodwin has an aggressive plan for economic and community development. As a former or current member or having a relationship with a variety of economic development groups or associations in Tulsa, Goodwin has a unique perspective and insight into the economic landscape. He is excited about what is possible for north Tulsans when strategic milestones are designed and implemented.

“I truly love this community. I believe great leadership is demonstrated by decisive actions. I have been a public servant for many years with a desire to do more. If elected to represent you at City Hall, I am committed to making a positive difference in our community,” says Goodwin.

To learn more about the campaign, donate to the campaign or volunteer, visit [JerryGoodwinforCityCouncil.com](http://JerryGoodwinforCityCouncil.com).

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